### STEP 1: INITIAL INTERVIEW The project sponsor is interviewed to get a first overview of the project scope, and to identify major stakeholders STEP 2: PROJECT PREPARATION Stakeholder List Info about current Survey design **MORE DETAIL** STAKEHOLDER SURVEY **HERE** stakeholders provide feedback about the

INNOVATION CLARITY

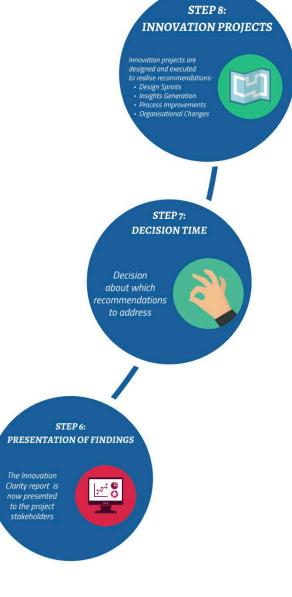
Watch presentation here

STEP 3:

# INNOVATION **CLARITY**

A fast decision base for your innovation projects

#### STEP 5: INNOVATION CLARITY REPORT STEP 4: STAKEHOLDER INTERVIEWS Information the current innovation setup Stakeholder survey Based on the survey · Stakeholder intervieews results, in-depth individual interviews are conducted with all stakeholders



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